

**Minutes from the Board of Directors Meeting of
The Downtown St. Louis Community Improvement District
Noon – 1:30 p.m.
September 8, 2020
Zoom Video Conference**

The Board of Directors of The Downtown St. Louis Community Improvement District (CID) convened via Zoom Video Conference at noon on Tuesday, September 8, 2020. A quorum of the CID board was present on the call and an attendance record is attached.

Mr. Pohrer called the meeting to order at 12:03 p.m. and welcomed the directors and thanked them for their time. Ms. Kelley brought the directors attention to the consent agenda which included the minutes of the May 12, 2020 CID Board meeting, and the April, May, and June 2020 CID Financial Statement. There were no requests to remove an item(s) from the consent agenda for additional discussion. Mr. Hamilton made a first motion to approve the consent agenda, which was seconded by Ms. McDonald and unanimously approved.

Ms. Kelley introduced the following item for the board's consideration: **A RESOLUTION OF THE BOARD OF DIRECTORS OF THE DOWNTOWN ST. LOUIS COMMUNITY IMPROVEMENT DISTRICT, INC., AUTHORIZING AN AGREEMENT WITH JFM STRATEGIES, LLC TO PROVIDE CONSULTING SERVICES RELATED TO ECONOMIC DEVELOPMENT WITHIN THE LACLEDE'S LANDING SUBDISTRICT; AND AUTHORIZING THE ACTIONS OF CERTAIN OFFICERS OF THE DISTRICT.** Ms. Kelley shared that the resolution allows for the Laclede's Landing Subdistrict to enter into a consulting services agreement with Julie Finn Murphy. The funding for such an agreement comes directly from the subdistrict, not from the larger CID. After a brief discussion, Mr. Pohrer made a motion to approve the resolution, which was seconded by Ms. Radcliff and unanimously approved by the board without dissent.

Ms. Kelley invited Ms. Kelli McCrary, Director of Security and Urban Space, to share an update with the board. Ms. McCrary shared that SFP Landscaping has begun replacing many of the old broken concrete planters with new bright colored planters throughout the CID. The park on Laclede's Landing at Lucas Avenue and Lumiere Place Boulevard was also addressed by SFP. Pruning, weeding, detailing, and planting have been performed, vastly improving this entrance to the Landing. Finally, SFP assisted with the Mask Up STL initiative by fastening the large-scale masks to some of the sculptural art Downtown. The Clean Team has been understaffed but continues to work very hard to ensure the cleanliness of Downtown.

Ms. McCrary shared that Downtown has seen an increase in thefts from vehicles, cruising and traffic violations. Nuisance complaints such as loitering and aggressive panhandling also persist. The SLMPD is creating a special enforcement detail to address these issues. The City's Finest (TCF) carries on with their supplemental patrols and Ms. McCrary continues to expand the Downtown Security Communications Network.

Ms. Kelley shared that Mr. Bryant Parker, Urban Space Manager, has been out most of the summer recovering from surgery. She thanked Ms. McCrary for leading the Clean Team and managing numerous other responsibilities in Bryant's absence.

Ms. Kelley shared a President's Update with the board. The CID has budgeted a \$20,000 contribution toward Trailnet's Tucker Boulevard Cycle Track Project. The project is currently fundraising for the 20 percent match of construction funds required for the City to apply for TAP (Federal *Transportation Alternatives Program*) funds. The LightMySTL initiative progresses, though donations have slowed with the pandemic. Ms. Kelley did remind the board that a donation to the Downtown Foundation for the project was approved at the May 2020 board meeting. In closing her report, Ms. Kelley shared that the

staff has been working on the Downtown STLoves campaign to welcome St. Louis back to Downtown. The campaign highlights restaurants, attractions, and destinations that are unique to Downtown. The campaign will run on billboards and social media through November.

Mr. Pohrer and Ms. Kelley informed the board that there were legal matters on the agenda to be discussed in closed session. Mr. Hamilton made a motion for the board to go into executive session and Mr. Sweeney seconded that motion. Ms. Cheli performed a roll call vote for the motion; following is the record of the vote:

1. David Bailey – aye
2. David Biales – aye
3. Donna Erbs– aye
4. Amrit Gill– aye
5. Patty Hagen – aye
6. Garrick Hamilton – aye
7. Marc Hirshman – aye
8. Christine Ingrassia – aye
9. Missy Kelley – aye
10. Mike Konzen – aye
11. Renee Kriesmann – aye
12. Karen Leverenz – aye
13. Margaret McDonald – aye
14. Seamus McGowan - aye
15. James Page – aye
16. Edward Pohrer – aye
17. Laura Radcliff – aye
18. Kitty Ratcliffe – aye
19. David Sweeney – aye
20. Ellen Theroff – aye

Upon completion of the vote, the Downtown STL, Inc. staff and meeting guests dropped off the Zoom Video Conference. At 12:42 p.m. the CID board entered executive session.

At 1:24 p.m. Mr. Hamilton made a motion to exit executive session using the previous roll call vote. This motion was seconded by Ms. Theroff and unanimously approved.

This concluded the business of the meeting. Ms. Radcliff made a motion to close the meeting which was seconded by Mr. Page and unanimously approved. The Zoom Video Conference meeting ended at 1:25 p.m.

Respectfully submitted,
Michelle Cheli

The Downtown St. Louis Community Improvement District Board of Directors
September 8, 2020 Record of Meeting Attendance:

Present

1. David Bailey
2. David Biales
3. Donna Erbs
4. Amrit Gill
5. Patty Hagen
6. Garrick Hamilton
7. Marc Hirshman
8. Christine Ingrassia
9. Missy Kelley
10. Mike Konzen
11. Renee Kriesmann
12. Karen Leverenz
13. Margaret McDonald
14. Seamus McGowan
15. James Page
16. Edward Pohrer
17. Laura Radcliff
18. Kitty Ratcliffe
19. David Sweeney
20. Ellen Theroff

Not Present

1. Thomas Bergmann
2. Jack Coatar
3. Marlene Davis
4. Tammika Hubbard
5. Tishaura Jones

Members of the Public and Guests

Jon Giokas (Husch Blackwell)
Katie Jenner (Husch Blackwell)
Scott Hoffman (Anders CPAs + Advisors)
Lisa Stump (Lashly & Baer)

Downtown STL, Inc. Staff

Trey Buffington
Michelle Cheli
Gabby Cherre
Kelli McCrary
Tim McDonough