



DOWNTOWN COMMUNITY
IMPROVEMENT DISTRICT

Spring CID Property Owners Meeting

April 27, 2021

Proposed FY22 Budget



Strategic Focus

Clean

- Clean Team
- Renew Ambassador Program
- Sustainability Projects

Beautification & Maintenance

- Landscape & Greenspace Activation
- Infrastructure Advocacy
- Neighborhood Micro-Grant Initiatives

Safety

- Secondary Patrols
- Security Operations Center
- Lighting Improvement
- Renew Ambassador Program

CID Revenue

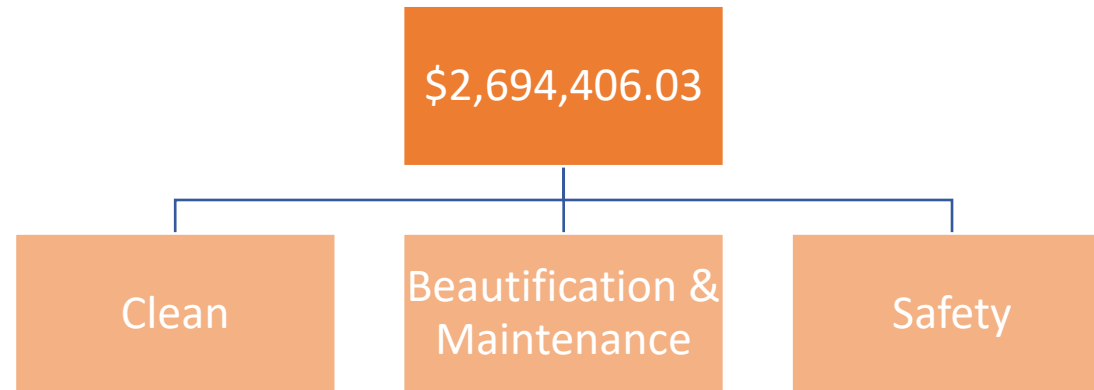
Assessment*	\$2,686,906.03
Interest Income	\$7,500.00
Total FY22 Revenue	\$2,694,406.03



***23% reduction in the Assessment from FY21.**

CID Management Plan

The proposed adjustments to the 2010 Management Plan allow for more flexibility regarding budgeting per service area. We will be able to adjust accordingly to fit the community's needs.



**Proposed
FY22 Budget:
Safety**



Safety

General Security	\$809,832.00
Supplemental Security	\$567,000.00
Security Partner	\$492,000.00
Security Ops Center	\$75,000.00
St. Louis Police Agreement	\$93,000.00
Equipment	\$25,000.00
Rent	\$50,000.00
Training	\$8,000.00
Other	\$10,000.00
Legal	\$26,500.00
Rent (Clean Team & Maintenance)	\$12,000.00
Insurance	\$1,332.00
Miscellaneous	\$110,000.00
Safety Campaign	\$10,000.00
Lighting/Pedestrian Safety Initiatives	\$50,000.00
Neighborhood Improvement Micro Grants	\$50,000.00
Camera Initiative	\$75,000.00
Safety Operations Center Equipment	\$25,000.00
Laclede's Landing	\$75,000.00

**Proposed
FY22 Budget:**

**Clean,
Maintenance, &
Beautification**



Clean, Maintenance, & Beautification

Clean Team	\$462,227.00
Supplies	
Uniforms, Gas, Liners, etc.	\$60,000.00
Paint, Graffiti Remover, Brushes	\$7,500.00
UTV Rental	\$17,000.00
Miscellaneous	
Specialized Services	\$ 20,000.00
Services	
Professional Development	\$600.00
Equipment Storage	\$7,650.00
General Landscaping	
Professional Landscaping Team	\$190,550.00
Special Projects/New Installations	\$75,000.00
Supplies	
Improvements: colored planters, tree wells, trash cans, replacements	\$42,000.00
Services	
Legal	\$12,000.00
Miscellaneous	
Infrastructure Initiatives	\$75,000.00
Laclede's Landing	\$75,000.00



Tucker Bike-Walk-Bus Project

- CID contributed to match-funding
- Project received \$1.1M federal construction grant



**Proposed
FY22 Budget:
Administrative**



Administrative

Personnel	\$540,927.90
Legal	\$12,000.00
Outsourced Advisory Team	\$12,000.00
Accounting	\$99,000.00
Outsourced Accounting Team	\$88,000.00
Outsourced Audit Team	\$11,000.00
Other	\$39,500.00
CID Meeting Expenses	\$8,000.00
Professional Development	\$7,500.00
Rent	\$24,000.00

Property Owner Poll



Special Committee Results

Proposed Board Adjustments

- 13 CID Board Directors
 - 7 property owners
 - 6 corporation property owners or business operators
- Multiple Advisory Committees to support the Board



Asset Classes

- Retail
- Infrastructure
- Hotels
- Residential
- Start-up, technology, and innovation industries
- Office and commercial properties
- Professional services
- Non-profits, schools, churches, and charities

Next Steps for Property Owners Yet to Sign

- Petition Update
- Contact us for Petition Packet
- Sign
 - Electronic notary
 - Return
- *Questions?*
 - *Call, Email or Schedule Zoom Meeting*

2021 CID FAQs



CID ENDS 12/31/21



RENEWED CID FOCUSING
ON SAFETY,
BEAUTIFICATION, AND
MAINTENANCE



CID ASSESSMENT
REDUCED BY 23%

Q&A





STAY CONNECTED WITH THE CID



@downtownstlcid



@downtownstlcid



Downtown St. Louis
Community



Improvement District

WWW.DOWNTOWNSTLCID.ORG

Connect with Us

Share your thoughts and suggestions from this meeting with us, prior to our May 11th Board Meeting.

Visit downtownstlcid.org/contact or email:
webmaster@downtownstlcid.org